



VirtueCG

CORPORATE PROFILE

www.VirtueCG.com

Group Profile



Virtue Corporate Group of firms specialize in:

- Consulting, Coaching and Advisory Services
- Professional Training and Certification Programs
- IT / Technology - E-Commerce, Mobile and Cloud Solutions
- Franchising and Entrepreneurship Development

It is our firm belief that “**Virtue drives Value**”. When a firm is virtuous in its vision, mission, values, practices, culture, people and leadership, it reflects in the way the firm starts, grows and sustains as an enduring enterprise. We instill this value in all our group firms through which they deliver value realization to clients and stakeholders.

Group Profile



Our Value system

- ETHICS first, Business next
- NEVER let down clients
- AGILITY in everything we do
- MERIT rules
- DIGNITY at work
- INNOVATE Everyday

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Group Firms



Strategy, Operations, Analytics -
Consulting and Training



Sales & Marketing -
Consulting and Training



Creating Ethical Second Income
Franchise Opportunities



Business Driven Technology
Solutions for SMEs



Enterprise Assets - Project
Engineering, IoT Automation & Care



Safe Schools for Children
Globally

Leadership Team



Sethu is a versatile senior management professional with **twenty two years** of experience in MNC and Indian **Engineering, Consumer goods/Retail, Telecom and IT/BPO Services and Consulting** firms having handled engagements in **Strategy Formulation and Execution, Balanced Scorecard, Predictive Analytics, Business Transformation, Operational excellence - Lean Six Sigma & DFSS, E-business, Value Chain Management, Marketing and Strategy, Program management and Training / facilitation.**

He is a certified trainer and facilitator for **Balanced Scorecard, Lean Six Sigma and Design for Six Sigma (Master Black Belt) and Predictive Analytics** and has implemented a large scale ERP (SAP) project as well.

His favorite topics are **Strategy, Innovation and Learning & Competency development**



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Sethu V

Leadership Team



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Ram K

Ram is a Senior Management professional with over thirty five years of experience having worked for a Leading National Research Institute (TIFR), Electric Transmission Industry and Software Consulting sectors, specifically in Software Exports.

He has set up various medium/large size IT / Software firms such as Silverline, Rolta, Smile, Akshay, developed project resources and implemented offshore delivery engagements for a number of International clients.

He has strategized, planned, transitioned, delivered and program managed Offshore Delivery engagements for clients in Europe, and ^{USA} Asia/ Pacific in industries like Software Products, Airlines, Paper, Hospitality and Consumer goods sectors.

He holds a bachelors degree in Physics and Advanced diploma in Information Technology

Leadership Team



A Sales Guru Sales with 25+ years experience in Retail Selling and Services for top companies and Brands specializing in Outdoor and Indoor Showroom sales, started and run successful consumer durables retail business in South India and has a passion for coaching and training sales people. He has a Masters degree in Economics, Post Graduate Diploma (PGDM) in Marketing and a Bachelor of General Law (BGL).

His specialization areas include: Sales & Marketing, Service, Entrepreneurship, General management



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Ramani L

Leadership Team



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Balaji R

Balaji is a Sales & Marketing professional with 17 + years experience across varied Industries like Consumer Durables, Aviation, Hospitality and Travel ecommerce.

Having worked across domains of traditional and new age ecommerce companies, he has domain expertise spread across Business & Product Development, Corporate Strategy, traditional & Digital Marketing.

Besides working with companies like Whirlpool, Panasonic, Air Deccan, Kingfisher Airlines, Travelocity, he has also worked as independent management consultant guiding start-up companies to strategize and execute their go-to-market and growth plans.

Leadership Team



Bala is a Senior Techno-commercial Management professional with 27 years of versatile experience in Factory management spanning Manufacturing, Operations & logistics, Re-engineering & Value chain functions in Indian & overseas FMCG companies. He has excellent experience in handling O & M in diverse sectors like Beverages, Packaged drinking water, dairy industries, Cosmetics and other FMCGs.

A pioneer in Asset Care techniques he has championed Predictive / Productive Maintenance methods in Packaging machinery and Factory Utilities. He has led engineering teams in commissioning & maintenance of High speed packaging lines from top OEMs.

His core expertise is in Project Management, Erection and commissioning of manufacturing units special emphasis on high speed filling and packing lines, blowing & molding.

He holds a Bachelors Degree in Production Engineering with Lean Six Sigma qualifications



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Bala K

Locations



Direct

USA

India

Partners

Bahrain

Kenya

Nigeria

Oman

UAE



eXampleCG Services



Strategy Definition

- Vision, Mission and Values
- Product / Service Portfolio
- Target Markets and Segments
- Customer Acquisition / Marketing
- Operations / Service Delivery
- Competitor Analysis
- HR and People Strategy
- IT and Technology Strategy

Strategy Deployment & Performance Management

- Balanced Scorecards and Strategy Maps
- Net Promoter Score (NPS)
- Performance Measurement, Reporting and Management (E-Dashboards)
- Predictive Business Analytics
- Marketing and Operations Analytics



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eXampleCG Services



Lean Six Sigma Excellence

- Lean Six Sigma – Executive Overview
- Champion Program
- Lean Six Sigma Employee Awareness
- Lean Six Sigma Yellow Belt (DMAIC)
- Lean / Six Sigma Green Belt (DMAIC)
- Lean / Six Sigma Black belt (DMAIC)
- Design for Six Sigma (DFSS / DMADV)
- Project Facilitation Services
- Audit, Advisory and Restaging services
- “Train the Trainer” Programs

World Class Manufacturing

- Policy Deployment (Hoshin)
- Kaizen Blitz / Gemba Kaizen Events
- Cell Design / Leveling / Single Piece Flow
- Quick Changeover (SMED)
- Total Productive Maintenance (TPM)
- Statistical Process Control (SPC)
- Design of Experiments / Taguchi robust design
- JIT, Kanban and Supplier Assurance
- 5S and Visual Workplace
- Poka-Yoke / Mistake-proofing



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AlphaCG Services



■ Overview

- **Alpha Consulting Group** is a specialist Consulting, Training and Advisory firm with deep expertise in **Management, Sales & Marketing and Performance Management** domains

■ Services

- Customer Relationship Skills Training
- Sales Consulting & Advisory
- Sales Training & Certification Programs
- People Management (Soft Skills) Certification
- Analytics for Business, Marketing, Sales and CRM



■ Expertise

- **Functional** - Top / General Mgmt, Sales & Marketing, Operations, Training and IT/E-Business
- **Industry** – Banking, Finance, Insurance, FMCG/Retail, Manufacturing, Media/Advertising, Travel & E-Commerce

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eesysite Services



Travel | FMCG | Pharma | Retail | Manufacturing | Healthcare | Services | Education

Business Strategy

- Formulate and Execute Strategy
- E / M / S Business
- Leadership and People Capability Development
- Business Analytics

IT Infrastructure

- Domain & E-Mail
- Web Hosting
- EPABX & IVR
- Live Chat & Help desk
- A-V-W Conferencing

IT Applications

- Websites
- E-Commerce
- ERP, SCM and CRM
- Project Management
- ESN & Portals
- HRMS & E-Learning
- BI & Analytics



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V-Maintainwell Services



V-Maintainwell is in “**Cleantech**” (Clean Technology) business

Focus: Clean Industry and Clean Water

Services – Project Engineering (Design & Build), Automate (IoT solutions), Operate, Maintain, Repair & Refurbish, Optimize, Improve, Manage and Care

Sectors:

- Industrial – Pharma, FMCG, Water, Beverages and Food Processing
- Infrastructure – Residential & Industrial Townships, Apartment & Office Complexes

- Visit us at www.vmaintainwell.com



IOCSG (Not for Profit)



KEY OBJECTIVES

- Perform Safety Assessment in Primary Schools, recommend corrective actions and implement actions jointly
- Conduct Safety Awareness Campaigns and Programs in Schools
- Evaluate school transport services for safety compliance and build “driving safety” awareness
- Conduct Health and Green Earth awareness programs
- Collaborate with Corporate and Government organizations for project implementation



Visit us at www.iocsg.org

Contact



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